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FOR IMMEDIATE RELEASE

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SANS Inc., Software and Network Solutions Marks 5th Anniversary Providing Digital Technology for Language Programs

*...North Branford, Connecticut....*SANS Inc., the exclusive licensor of Sony language learning software solutions, is celebrating its 5th anniversary this month. The company continues to provide language educators and students with more advanced instructional tools based on Sony and SANS technology. With hundreds of Sony Virtuoso™ digital language systems in use at educational institutions and government language programs, and over 10,000 Sony Soloist® Digital Comparative Recorder and Media Players installed in the United States and abroad, this interactive technology has proven to be a definitive choice for language programs seeking to provide a competitive edge for their students.

“Beginning with the Sony Soloist Digital Comparative Recorder Software in 1999 and followed by the Sony Virtuoso Instructional Control Software in 2001, this technology has grown and advanced with focus on features that address the key language learning proficiencies – listening, speaking, reading and writing. Our design is based on a modular feature set so that the user purchases the software segments that best align with their language program and their budget; there is always room to upgrade or change as needs change. We strive to provide the most robust instructional technology to parallel today’s flexible teaching and learning styles where the interaction between the instructor and students is so important” explains Ron Remschel, SANS president.

According to John Scarcella, president of Sony Electronics' Broadcast and Business Solutions Company, "SANS has done an excellent job of developing and marketing the digital language learning technology suite. We look forward to continuing a mutually beneficial business relationship."

MILESTONES

- 1997 – Sony Corporation applies for and subsequently receives seven U.S. Patents relating to Language Learning Technology
- 1999 – Sony Soloist Digital Comparative Recorder and Media Player is introduced and incorporated into the Sony Symphony® Language Learning System (a hybrid hardware/software combination)
- 2001 – Sony Virtuoso Instructional Control Software is introduced to work in tandem with the Sony Soloist Software providing a fully-digital language learning platform
- 2003 – SANS Inc. becomes the exclusive worldwide licensor and developer for the Sony Language Learning Technology
- 2005 – New visual technology becomes part of the Sony Virtuoso and Sony Soloist software suite for American Sign Language and Interpreter Studies
- 2006 – SANS introduces SANSSpace™ Virtual Learning Environment broadening their applications to include new possibilities for "anytime, anywhere" language learning
- 2008
 - SANS Inc. announces Version 8.0 of Sony Soloist Software and Sony Virtuoso Software indicative of over a hundred feature upgrades and enhancements since introduction
 - SANS Inc. continues its business relationship with Sony Electronics Inc.

In addition to its dedicated reseller sales network in the United States, over the past five years SANS has extended its scope with new global affiliates providing language learning solutions in places including the United Kingdom, New Zealand, Hong Kong, and Libya for educational, government, and corporate language learning programs.

SANS plans for the future include developments to expand the language education classroom with options to share teaching and content resources using the Sony Virtuoso and Sony Soloist software and the SANS SANSSpace Virtual Learning Environment.

About SANS Inc.: SANS Inc, Software and Network Solutions, is the developer and exclusive worldwide licensor of Sony Language Learning Software. These titles include the widely used technology solutions of the Sony Virtuoso™ and Soloist® digital language lab software suite. This technology is the instructional choice of numerous, discerning language programs in the U.S. and around the world. SANS is committed to providing software solutions that, first and foremost, address teaching and learning modalities and work within the IT framework of the school or government agency that is using the technology. With design and development in the United States, the product development team responds quickly to the customers' needs and requests. In addition, the sales and marketing team strives to provide a level of customer support that is unparalleled in the industry. More at www.sansinc.com or contact Stella Derum at info@sansinc.com

Symphony, Virtuoso and Soloist are trademarks of Sony Electronics Inc. SANSSpace is a trademark of SANS Inc. SANS products incorporate SANS and Sony technology

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